

The St. Pete Store

What: The St. Petersburg Visitors Center will be the premier destination showcasing St. Petersburg. In this space, visitors and residents alike can speak with destination experts to “discover the undiscovered St. Pete” unlocking unique experiences that will create unforgettable memories. This space will house a shop for gifts, souvenirs and locally made goods allowing our guests to bring a piece of the Sunshine City home with them.

Why: Empowering a collaboration of stakeholders that care about local business in St. Pete to find one central location to showcase and sell these products to both locals and visitors. This will help to bring awareness for St. Pete makers, support their trade, and catalyst our community towards positive growth.

Where: 100 2nd Ave N. St. Petersburg in the Official St. Petersburg Visitors Center

Interested Artists

Although we are committed to presenting the very best selection of locally made products, we are not able to accept many new artists due to limited display space. If you are interested in participating in our jury process, please read the following for more information. Inventory is cycled quarterly and items are selected by a representative jury. A consignment agreement will be signed by each supplier. The consignment breakdown is 60% to the artists and 40% to the Chamber of Commerce. Artists will be paid monthly. Please review and agree before submitting an application.

Jury submissions are evaluated using many criteria including:

- 1) Quality of design, materials and craftsmanship
- 2) Availability of display space for the work
- 3) Conformity with our current merchandising focus
- 4) Pricing and saleability
- 5) Ability to maintain consistent production
- 6) Artist must be a resident of St. Petersburg or have their work carried by one of our brick-and-mortar partners. Partners include: Craftsman House Gallery, Florida Craft Art, The Local Coop, or Strands of Sunshine.

The application packet should include:

- 1) Name of company or maker
- 2) Digital images of current work
- 3) Retail prices of juried items, not to exceed \$50. Most items will sell for less than \$25.
- 4.) A signed copy of consignment agreement

Send applications to:

St. Petersburg Area Chamber of Commerce
Attn: Shelli Hemans
100 2nd Avenue North Suite 150
St. Petersburg, FL 33701

or

shemans@stpete.com

Preferred method would be email