



Bright Spots Submission Form

Company Name: _____

Contact: _____

Email: _____ Website: _____

Please list any social media platforms your organization uses:

Facebook	
Twitter	
Instagram	
LinkedIn	
Other	

Your Bright Spot will range from 500 to 700 words. Please provide all information you would like considered.

How long have you been in business?

What is your business industry category or specialty?

What sets you apart from your competitors?

Is there any special milestone, anniversary or accomplishment you are celebrating?

Who are your business owners?

How was the business started?

Why did the business choose St. Pete?

How many employees does the business have?

Is there any other information you would like for us to consider?

Frequently Asked Questions:

To whom do I send my submission?

Please email this form to: Mbrochetti@stpete.com.

How much information should I provide?

The average Bright Spot e-blast copy ranges 500 to 700 words. Please provide all information you would like considered.

Where will my submission be seen?

Your submission will be included in an upcoming Chamber Bright Spot e-blast, linked to the Bright Spots Blog and posted on social media.

Is there anything else I should send?

Business logo, images of the business, owner, special events or other highlights. Images should be sent in one of the following formats: EPS, GIF or PDF. All images should be High Resolution, 300dpi.

Is there a cost to be a Bright Spot?

No, Member Bright Spots are an exclusive benefit to members at the Main Street level and above.