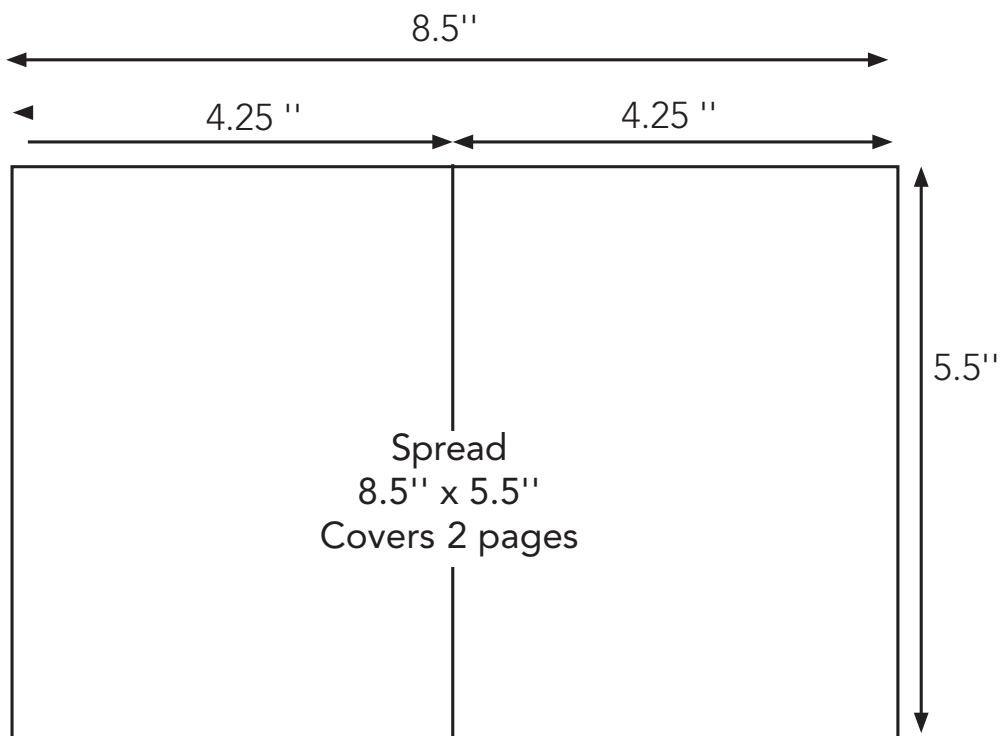
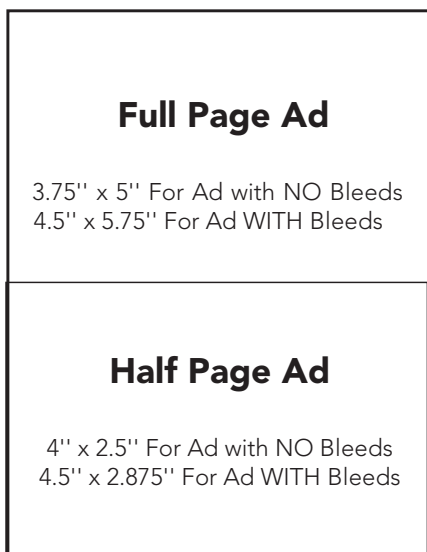


When directory is opened up flat, the size is 8.5" x 5.5"

When the directory is folded into a booklet, the size is 4.25" x 5.5"



4.25 "



Advertising Rates

Premium Full Page \$2,500

Full Page \$1,950

Half Page \$1,050

Enhanced Listing \$75

Commit to both the May and November editions and receive 2 weeks of FREE newsletter advertising!

Deadlines

Member Info Updates: February 16th

Ad Space Reservations: March 2nd

Ads due to the Chamber: March 9th

File Requirements

PDF (PDF/x-1a strongly recommended)

NOTE – PDF files may be produced from Photoshop, Illustrator, InDesign or QuarkXPress with these conditions met:

- Fonts and images must be embedded.
- Files containing photographs must be originally created and saved at a resolution of 300 dpi.

File Names

To ensure proper placement, all file names must include the name of the company placing the ad.

Example: SmithToursVisitors.pdf

All ad files

- Must be 100% of final size.
- Must be CMYK or grayscale. Must be less than 8mb in size.
- Full-page ads that bleed must include crop marks.
- Fractional page and full-page non-bleed ads should have no crop marks or other printer's marks.
- Do not reduce or enlarge art or picture size in ad file more than 25% - resize in original file

Submit files to Morgan Brochetti at mbrochetti@stpete.com.