



Rowdies Council

5:00 pm – 6:00 pm

Monday, August 21st, 2017

Al Lang Field / Rowdies Behind the Scenes

- I. Call to Order/Introductions
- II. Rowdies Team Update: Lee Cohen
- III. Fun Committee (Phil, Sean & Brady)
 - A. Tailgates at remaining home games
 - B. September 23 Tailgate (partner w/ASI?)
 - C. September 30 Tailgate (partner w/MBA?)
 - D. October 4 Tailgate (Wednesday)
- IV. Tickets/Corporate/Sponsorship Committee (Ed Sylvia)
 - A. Focus on COUNCIL and Hat Trick promo for remaining games
 - B. Begin thinking about season tickets for 2018
- V. Community/Group Involvement Committee (Ellie & Bryan King)
 - A. List of organizations...next steps
 - B. What groups can we help connect to the Rowdies
- VI. Media Committee (Tomas & Charles)
 - A. Encourage more media coverage and attention for team & MLS effort
 - B. Increase social media and usage of #MLS2STPETE hashtag
 - C. Rowdies Council T-Shirts (Charles Gallagher)
 - D. Sports Business Journal spotlight (Bill Lafontaine)
 - E. Work closely with Beth Herendeen
- VII. Administrative/Housekeeping
 - A. Next meeting Monday September 18th @ 5pm in Chamber Board Room
- VIII. Adjournment

The St. Petersburg Area Chamber of Commerce shall be the preeminent leader of business in order to ensure the economic growth and vitality of our community.