

Project Timeline

	Dates and Times
Process Development <ul style="list-style-type: none"> Market Street prepares and finalizes Project Timeline St. Petersburg Area Chamber of Commerce assembles Steering Committee Chamber populates and schedules Interviews and Focus Groups Market Street develops online survey 	February/March 2014
“Fam” Tour, Kickoff Steering Committee Meeting, and Public Input <ul style="list-style-type: none"> Market Street staff given familiarization tour of community Market Street staff conducts focus groups and interviews with St. Petersburg stakeholders Online survey goes live (VP, Research Manager) 	Mon-Wed, March 31-April 2 Board presentation: April 2
Steering Committee Meeting: Process Kick-Off <ul style="list-style-type: none"> Research process presented to Steering Committee for facilitated discussion (CEO) 	Tuesday, April 15 11:30am – 1:00pm
Steering Committee Meeting: Competitive Assessment <ul style="list-style-type: none"> Market Street presents report to Committee for discussion (VP, Research Manager) 	Thursday, May 8 7:30am-9:30am
Steering Committee Meeting: Target Business Analysis <ul style="list-style-type: none"> Market Street presents report to Committee for discussion (VP, Research Manager) 	Thursday, June 12 7:30am-9:30am
Steering Committee Meeting: Draft Community & Economic Development Strategy <ul style="list-style-type: none"> Market Street presents report to Committee for discussion (VP, Research Manager) 	Thursday, July 17 7:30am-10:00am
Steering Committee Meeting: Final Community & Economic Development Strategy <ul style="list-style-type: none"> Market Street presents report to Committee for discussion Initial discussions are held on the implementation process (CEO, VP) 	Thursday, August 21 (proposed) 7:30am-9:30am (proposed)
Steering Committee Meeting: Draft Implementation Plan <ul style="list-style-type: none"> Market Street presents report to Committee for discussion Next steps in process are discussed (VP, Research Manager) 	Thursday, September 25 (proposed) 7:30am-9:30am (proposed)
CONFERENCE CALL: Final Implementation Plan <ul style="list-style-type: none"> Market Street discusses report with client staff and key volunteers Any outstanding issues are discussed and resolved (CEO, VP, Research Manager) 	Week of October 27 Date and Time: TBD

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