

# We Activate Leadership

We convene business and community leaders seeking real, sustainable and inclusive economic growth.

## I. Community Leadership

We convene community leaders for strategic alignment on the issues of impact to our city's economic growth and vitality.

- i. Grow Smarter Leadership Alliance (GS2.0)

## II. Business Advocacy & Policy

We seek outcomes for the big issues for economic growth of our City through a lens of inclusion and sustainability.

### i. We Convene

1. Committees/Task Forces
2. Events/Monthly Lunch Learns

### ii. Housing, Development & Transportation Strategies

### iii. Workforce, Talent and Education Strategies

### iv. Tampa Bay Rays

## III. Leadership Development

We create programs to identify, educate and connect community leadership.

### i. Programs

1. Leadership StPete
2. St Pete Young Professionals

### ii. Events

1. Think Outside The Burg
2. FOCUS St Pete
3. CEO Welcome Receptions

## IV. Organizational Stewardship

We are the caretakers of the Chamber's mission and values.

### i. Strategic

1. Board of Governors and Executive Committee
2. Chamber NEXT & Nominating Committee
3. Diversity/Equity/Inclusion Committee

### ii. Financial

1. Finance Committee & Building Committee
3. Bay Area Chamber Foundation

# We Grow St. Pete Businesses

We are an inclusive resource for starting and growing businesses.

## I. Greenhouse Navigators

We support the individual needs of the business owner

- i. One-one Navigators For Business Support
- ii. Access to Capital – Creation of Fund

## II. Entrepreneur Ecosystem Development

We create programs educate, promote and resource our startup community.

- i. Entrepreneur Academy (2/3x) (supplier diversity accelerator)
- ii. Supplier Diversity Entrepreneur Academy (NEW!)
- iii. Start-up Academy (New!)
- iv. Pitch Night Event (2x)
- v. Million Cups

## III. Hospitality/Tourism

We provide programs of support to our visitors and the economy they enjoy.

- i. Visitors Center/Store
  1. Walk in, Bulk Order & Online
- ii. Ads/Publications
  1. Visitors Guide & Relocation Guide
- iii. Community Event Promotions

## IV. Purposeful Connections

We design cohorts and groups to create new and deliberate connections.

- i. Leads Groups For Top Line Sales Development – Currently have 3
- ii. Successful Women's Advisory Group (SWAG)
- iii. Chamber Community Connections (CCC) – Monthly Networking
- iv. Nonprofit Connect & BIPOC Qtly Roundtable
- v. Ambassador Council & Coffee Chats

## V. Community Events

We celebrate our city and create awareness of our amazing community.

- i. Annual meeting & Good Burger
- ii. Grand Prix Brunch
- iii. Small Business Week & Women's Small Business Week
- v. National Travel & Tourism Week