

FIND YOUR PLACE

COMMUNITY IMPACT

COMMUNITY LEADER, **TRUSTEE & ADVISOR**

- Ensure community vitality
- Guide organizational efforts
- Engage workforce

Large Employers

Hospitals, Universities, Municipalities, Multisite businesses, Global Companies

MAINSTREET

- **Enhance SEO/Marketing** Strategies
- Host events
- Access to Leads Referral Program

Smaller Employers

Restaurants, Retail Hotels, Entertainment/Music, Event Venues, **Breweries**

COMMUNITY BUILDER & MARKETWISE

- Increase brand awareness
- Develop executive presence
- Support market growth

Midsize Employers

Banks, Real Estate Brokers, Developers, Law Firms, Accounting Firms, Insurance Companies

SUBSCRIBER

- Establish visibility
- Join a network of business
- Connect with the community

Start Up Employers

Sole proprietors and entrepreneurs, Independent Sales Reps, Estate Agents, Retired Individuals

DIRECT VALUE

COMMUNITY LEADER

TRUSTEE

ADVISOR

COMMUNITY BUILDER

\$3,500

MARKETWISE

MAINSTREET

SUBSCRIBER

\$25,000

\$13,000

\$6,500

\$1,575

\$800

\$425

INVESTOR

MEMBER

New Member Initiation Fee: \$75

Want to be a St. Pete Community Investor (Advisor, Trustee and Community Leader levels)? Please contact Candace Hulcher, Vice President of Business Development, at (727) 331-7486.



MEMBER BENEFITS

Questions about your benefits? Contact Lynn Cissna

	SUBSCRIBER \$425	MAINSTREET \$800	MARKETWISE \$1,575	COMMUNITY BUILDER \$3,500
Subscription to Chamber newsletter	✓	✓	V	✓
Two listings in the Business Directory on stpete.com	Standard	Standard	Standard	Priority
Three key search words included with each online category listing	√	✓	V	✓
"Proud Member" digital logo and window decal	V	V	V	✓
One <u>ribbon cutting</u> /grand opening/relocation (+ Facebook Live)	V	V	V	✓
Access to Chamber councils, committees, and workgroups	V	✓	V	✓
Business referrals made exclusively to members	✓	✓	V	✓
Access to St. Pete Greenhouse business resources and workshops	√	✓	V	✓
Online Members-Only Info Hub	✓	✓	V	✓
Access to Chamber activities for all your employees	V	V	V	✓
Promotion of special deals & offers (for members only or public)	V	V	V	✓
Shared Member Events Calendar to showcase your events	✓	V	V	✓
10% discount at the St. Pete Store & Visitor's Center	✓	V	V	✓
Brochure rack space in the St. Pete Store & Visitor's Center	✓	✓	V	✓
Complimentary Certificate of Origin and notary services	√	✓	V	✓
Press releases/announcements shared on stpete.com news page	✓	✓	V	✓
Free or discounted tickets to all Chamber events	√	✓	V	✓
Complimentary tickets to city-wide events (when applicable)	V	✓	√	✓
Instagram/Facebook story re-shares (tag @stpetechamber)	V	V	√	√
Ability to host Chamber events at your location		V	V	✓
Opportunity to join Leads groups		✓	V	✓
Additional business locations in online Member Directory		✓	√ (2)	√ (3)
Member Bright Spot (email and blog)		✓	V	✓
Member Bright Spot (email, blog, social media and newsletter)			V	✓
Business description + enhanced online category directory listing			V	✓
Use of Chamber meeting rooms (subject to availability)			V	✓
Access to one-time use mailing labels			V	√ (2)
Advertising on stpete.com (more information here)			V	✓
Advertising in Chamber newsletter (<u>more information here</u>)				✓
Events/promotions highlighted or listed in Chamber newsletter				✓
Event submissions to I Love the Burg (by request)				✓
Press releases promoted to media and partners (I Love the Burg, St. Pete Catalyst, etc.)				V

16K

Contacts receive our emails about you.

30%

Avg. open rate for a Bright Spot email. 1,300+

Chamber members to network with.

5,350

Avg. website visits per month (stpete.com)

Follow @stpetechamber



Facebook Likes LinkedIn

10.3K 7.1K

47.3K+ Total Social Media Followers