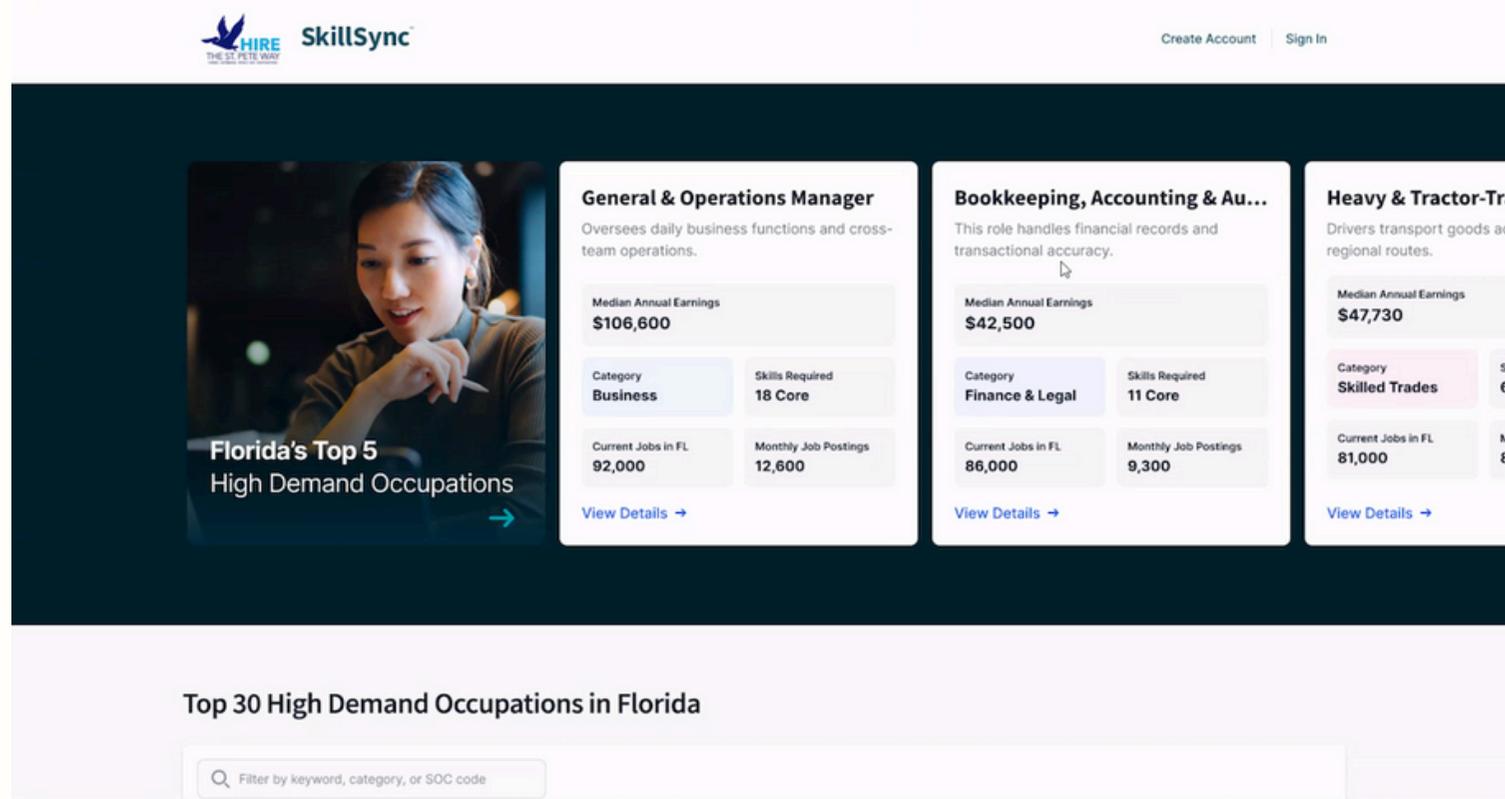


SKILLSYNC PARTNERSHIP OPPORTUNITIES

Exclusive pilot program launching soon to connect job seekers directly to high demand occupations and local employers



The screenshot shows the SkillSync website interface. At the top, there are logos for 'HIRE THE ST PETE WAY' and 'SkillSync', along with 'Create Account' and 'Sign In' links. The main content area features a grid of job tiles. On the left, a large image of a woman is overlaid with the text 'Florida's Top 5 High Demand Occupations'. To the right, three job tiles are visible:

Occupation	Median Annual Earnings	Category	Skills Required	Current Jobs in FL	Monthly Job Postings
General & Operations Manager	\$106,600	Business	18 Core	92,000	12,600
Bookkeeping, Accounting & Au...	\$42,500	Finance & Legal	11 Core	86,000	9,300
Heavy & Tractor-Trai	\$47,730	Skilled Trades	6 C	81,000	8,4

Below the job tiles, there is a section titled 'Top 30 High Demand Occupations in Florida' with a search bar that says 'Filter by keyword, category, or SOC code'.

Employers – Five tiles available in various industries
\$8000/one year

- Employer can highlight up to five high demand jobs
- Job seekers are screened to determine strengths and interests
- Job seekers will be guided to learn more about upskilling opportunities to work towards jobs at your organization
- Leads will be generated and shared with employers
- **Additional partnership opportunities available for smaller employers**

Training Partners – Targeted leads to programs
\$8000/one year

- Training partner can highlight an unlimited number of credentials, certifications, and degrees
- Job seekers are routed to training partners offering specific programs directly related to pathway of interest
- Leads will be generated and shared with training partners

Contact Christie Bruner for more information:
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