



## Sponsorship Opportunities

There are so many ways to engage with the St. Pete Chamber! Our activities and efforts have all been designed for you and your business in mind; to be seen, understood, and supported. In 2023, we're focusing on two Platforms of Work: **Activating Business Leadership** and **Growing St. Pete Business**. The easiest way to get involved is to sponsor one of these platforms as a Patron Sponsor, but there's other ways to support too.

- **Sponsor it all (\$10,000)** Your logo and business will be wherever the Chamber is -- one investment at the beginning of the year for all the events and activities within the platform you select. Includes logo on all print and digital signage/communications, stpete.com website, all general marketing collateral and more.
- **Get your logo on top (\$2,500-\$10,000)** Presenting or highest level sponsors receive premium acknowledgment at the select event/activity including opening remarks, logo on all print and digital signage, VIP tickets, drink tickets, VIP gifts and much more.
- **Support your favorite program or event (\$500 - \$5,000)** Sponsors at any level are guaranteed VIP and general admission tickets to your select event or activity and either logo placement or company listing in all promo material; amounts vary based on sponsor level.

No matter how you choose to support -- there's a place for you here, and we're so glad you've joined us! **Questions?** We're here to guide you. Contact **Candace Hulcher** at 727-331-7486.

## We Activate Leadership

We convene businesses and community leaders seeking real, sustainable and inclusive economic growth.

## \$10,000 SPONSOR IT ALL

### GROW SMARTER LEADERSHIP ALLIANCE (GS2.0)

The Grow Smarter Alliance is an advisory board of leaders representing for-profit, nonprofit, and government organizations that activates their collective power toward policy and programmatic priorities.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

### ST. PETE SCOOP LUNCH & LEARNS (EVERY OTHER MONTH)

Gather to hear about the major issues impacting St. Pete; from housing and workforce, to transportation and legislation.

Gold: \$5,000 Gold: \$2,500 Silver: \$1,000

### ST. PETE DAY/TALLAHASSEE STRATEGIES (APRIL 2023)

Join the Chamber as we head to Tallahassee to lobby the legislature with our Legislative Priorities and connect with state leaders on hot button issues.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

### ST. PETE YOUNG PROFESSIONALS (SPYP)

The St. Pete Young Professionals connect young professionals with the surrounding community through unique opportunities in the areas of service, leadership, and advocacy.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

### THINKING OUTSIDE THE 'BURG (AUSTIN, TX | APRIL 24 - 26, 2023)

Thinking Outside the 'Burg is the Chamber's annual benchmarking trip to discover successful strategies to bring home and grow smarter.

Presenting Sponsor: **SOLD!** Duke Energy Platinum: \$5,000  
Gold: \$2,500 Silver: \$1,000

### FOCUS ST. PETE

A community orientation program for professionals who are eager to establish civic relationships and learn more about the inner workings of the community with a minimum expenditure of time.

Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

### CEO WELCOME RECEPTIONS (SPRING & FALL)

These exclusive, invite-only events are focused on making connections between our community leaders and recognizing new leaders in the region.

Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

## 2022 Chamber Community Leaders



# We Grow St. Pete Businesses

We are an inclusive resource for starting and growing businesses.

# \$10,000 SPONSOR IT ALL

## LEADS GROUPS (MONTHLY)

The Leads program draws together members from diverse industries to form referral teams that support one another in gaining clients and business growth.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## SWAG/SUCCESSFUL WOMEN'S ADVISORY GROUP (MONTHLY)

Creating a support system where women small business owners work together to achieve their goals, create and build multi-million-dollar businesses and contribute to local job creation.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## MEMBER NETWORKING NIGHT (MONTHLY/EVERY 2ND THURS.)

Chamber Community Connection brings together our members in one central location for a night of connections and conversations.

Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

## NEW MEMBER ORIENTATION (EVERY OTHER MONTH; 2ND WED.)

NMO is a great way for new members to meet each other and the Chamber staff while learning about member benefits and the Member Portal.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## NONPROFIT CONNECT (MONTHLY)

This program connects nonprofit organizations in St. Pete while driving innovation and sustainability through collaborative content sessions.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## BIPOC QUARTERLY ROUNDTABLE (NEW! QUARTERLY)

This roundtable discussion will identify and address the issues experienced by Black and Indigenous people of St. Pete.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## AMBASSADOR COUNCIL

Chamber Ambassadors are an informed select group of highly motivated business professionals who serve as the backbone of the Chamber's membership engagement program.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## COFFEE CHAT WITH THE CEO (MONTHLY/EVERY 4TH THURS.)

Join us for a cup of tea or coffee and a roundtable discussion with other Chamber members. Led by our President and CEO, Chris Steinocher.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## RIBBON CUTTINGS

Our Ribbon Cutting celebrations are a great way to support our growing business community and small business owners accomplishing a huge milestone in their entrepreneurial journey.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## ANNUAL MEETING (WEDNESDAY, JANUARY 25, 2023)

The Annual Meeting is a convening our 1300+ business members, community leaders and emerging newcomers for an evening of celebrations, connections, and conversations for our future together.

Presenting Sponsor: \$10,000 Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

## GOOD 'BURGER (FALL 2023)

In honor of a former mayor who referred to his citizens as "burgers" (as in St. Petersburgers), the Good 'Burger Awards were established to honor Chamber members who contribute in a positive way to make our community special.

Presenting Sponsor: \$10,000 Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

## SMALL BUSINESS WEEK (MAY 1 - MAY 6, 2023)

We join in the national effort to help America's small businesses do what they do best - grow their business, create jobs, and ensure that our communities remain as vibrant tomorrow as they are today by hosting in-person workshops and events throughout the month of May.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## WOMEN'S SMALL BUSINESS MONTH (OCTOBER 2023)

A month-long recognition and storytelling of the countless female small business owners who have pursued their passion and taken the leap into entrepreneurship.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## NATIONAL TRAVEL & TOURISM WEEK (MAY 7 - MAY 13, 2023)

Celebrate the travel and tourism industry's role in fostering our vibrant community, encouraging emerging innovations and powering a strong economy in St. Pete

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## GRAND PRIX GREEN FLAG BRUNCH (MARCH 2, 2023)

Kick off Grand Prix weekend festivities with us over brunch at the Vinoy Renaissance. Meet and hear from drivers, City officials, and more sneak peeks before engines start.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## ENTREPRENEURIAL ACADEMY

The Entrepreneurial Academy® is an eight-week in-person course that teaches existing and future entrepreneurs the essentials of starting and owning a business. Two per year.

Presenting Sponsor: \$10,000 Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

## SUPPLIER DIVERSITY ENTREPRENEURIAL ACADEMY (NEW! SUMMER 2023)

8-week cohort program with a similar curriculum to Entrepreneurial Academy but with an additional focus on preparation for minority & women owned business certifications, doing business with local government entities and capacity building.

Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## STARTUP ACADEMY (NEW! WINTER 2023)

4-week cohort program with a focus on leading potential entrepreneurs through pre-venture phase such as ideation, value proposition, customer focus, business structure, and entrepreneurial mindset.

Gold: \$2,500 Silver: \$1,000 Bronze: \$500

## ST. PETE PITCH NIGHT (BIANNUAL\*)

St. Pete Pitch Night is a celebration of our business community that focuses on showcasing, elevating and seeding community-based startups through a friendly pitch competition for a chance to win \$5,000.

Presenting Sponsor: \$10,000 Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

## 2022 Chamber Trustees



\*Biannual events: sponsorship is per event.