The Greenhouse provides business owners and entrepreneurs with the education, resources and assistance necessary to thrive in the local economy. Think of us as your central connection to business support, assistance and resources.

EXPERT TEAM + NETWORK
Our team is comprised of professionals from the City of St. Petersburg and St. Petersburg Area Chamber of Commerce, along with a wide network of partners, who are committed to the economic growth and development of St. Petersburg’s economy.

WHO WE HELP
If you are interested in starting a business, growing a business, or improving your existing business, we are here to help. Our full service business solutions are offered to entrepreneurs and small businesses in the St. Petersburg area and beyond.

OUR PARTNERS
Accion • Bay Area Legal Services • Encore Tampa Bay • Eckerd College • Florida SBDC • FSU JIM Moran Institute • Pinellas County SCORE • St. Petersburg Arts Alliance • St. Petersburg College • Tampa Bay Caregivers Accelerator • Tampa Bay Black Business Investment Corp.
• Tampa Bay Innovation Center • Tampa Bay WaVE • U.S. Small Business Administration (SBA) • Sunshine State Economic Development Center • University of South Florida St. Petersburg (USFSP) • Women’s Business Centre • 1 Million Cups
HOW WE HELP

Navigation
The Greenhouse’s professional staff, also known as Navigators, are trained to deliver business assistance in a personalized manner. This concierge approach centers around relationship building, process navigation, and results-based solutions to help your business grow and thrive.

Connection
Connections are essential when launching and growing your business. Community building programs and events offered through The Greenhouse and its partners link St. Pete’s entrepreneurs to the local ecosystem.

Awareness
Locally owned businesses are the fabric of St. Pete and create local character and prosperity. We promote our small business community through storytelling and advocacy of St. Pete and its entrepreneurs.

Capacity Building
The Greenhouse provides a variety of technical assistance and capacity building services, helping you access the tools, skills, knowledge and resources necessary to start or expand your business. We offer free and low-cost workshops and cohort-based training programs that are purposefully crafted for our business and entrepreneurial community.

Coordination
Lack of coordination allows viable funding opportunities to leak through the cracks. The Greenhouse administers local business initiatives and grant programs that are needed to help your business to start and grow. Examples include:

- Storefront Conservation Corridor Program
- Commercial Revitalization Program
- Grow Smarter Job Creation and Talent Attract Program
- South St. Petersburg Community Redevelopment Area (CRA)
- Small Business Enterprise (SBE) Program

QUESTIONS?
Schedule a consultation, give us a call or email us at info@stpetegreenhouse.com.